

JTB Nominates AOMI Tomo as New President and CEO

Tokyo, Japan., April 24, 2026 – JTB Corp. announced that at a meeting of its Board of Directors today, AOMI Tomo, the current Managing Executive Officer in charge of Long-Term Vision and Strategy Promotion, has been nominated to become President and CEO, effective June 30.

On the same day, the current President and CEO, YAMAKITA Eijiro, is scheduled to become Chairperson of the Board, while the current Chairman of the Board, TAKAHASHI Hiroyuki, will become an Advisor.

These appointments are subject to formal approval at the 63rd Annual General Meeting of Shareholders on June 30 and at the subsequent Board of Directors meeting that day.

The proposed new executive management team, effective June 30, is scheduled to be announced at the end of May.



Profile

Name	AOMI Tomo
Date of Birth	February 18, 1971 (age: 55)
Place of Birth	Hokkaido, Japan
Education	Bachelor of Commerce, School of Economics and Business Administration, Yokohama City University

AOMI Tomo joined Japan Travel Bureau, Inc. (currently JTB Corp.) in April 1993. He began his career at the Sapporo Branch, where he was engaged in frontline customer service and corporate sales. Later, he assumed responsibility for general affairs, human resources, and sales planning at the Hokkaido Regional Headquarters.

From 2007, he oversaw travel-business marketing at the JTB Group headquarters. In 2014, he moved to Corporate Planning at the same headquarters, where he expanded the corporate business domain by launching of JTB Communication Design, Inc. He then held several strategic and business planning roles at the JTB Hokkaido headquarters, JTB Communication Design headquarters, and the JTB Corporate Business Division.

In 2021, Mr. Aomi was appointed Executive Officer, and in June 2022 he became a Director and Managing Executive Officer in charge of Corporate Strategy (CSO). While spearheading crucial management reforms during the COVID-19 pandemic, he also led an innovation project called "nextender" (portmanteau of "next" and "extender") to generate new business and expand JTB's business domain through strategic collaborations.

In April 2024, Mr. Aomi was appointed President of JTB Americas, Ltd. In this role, he strengthened the Meetings & Events and Business Travel sectors through M&A and investments, and reinforced the company's internal control systems.

Since January 2026, as the Managing Executive Officer in charge of Long-Term Vision and Strategy Promotion for JTB Corp., he has led the design and execution of the JTB group's future vision and strategic initiatives.

Contact for press inquiries:

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