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FOR IMMEDIATE RELEASE

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MC&A ANNOUNCES MAJOR INVENTORY EXPANSION WITH THE ACQUISITION OF ULU CREATIVE'S MAUI AND O'AHU EVENT ASSETS

HONOLULU, HI — December 16, 2025 — MC&A proudly announces its acquisition of the full Maui and O'ahu event décor inventory of **Ulu Creative**, a Hawai'i-based event production company known for its distinctive and design-forward décor collection. This strategic move significantly expands MC&A's event element offerings and strengthens the breadth, quality, and creative capabilities of its product line beyond the company's existing inventory.

Founded in 2020, Ulu Creative has become a trusted resource in Hawai'i's event industry, recognized for its unique and custom-designed décor elements. The acquisition includes thousands of premium décor pieces currently housed on Maui and in Ulu Creative's nearly 8,000 sq. ft. warehouse in Kalihi. The warehouse will now operate as MC&A's primary O'ahu storage and fabrication facility. With this central Honolulu location, MC&A can now support inter-island events with enhanced ease, improved logistics, and increased design flexibility.

With MC&A's integration of Ulu Creative's Maui inventory to its existing extensive Maui collection and expanded O'ahu presence, clients now have access to one of Hawai'i's most comprehensive assortments of event décor and creative elements. This acquisition makes MC&A unmatched in both variety and selection, offering an unparalleled range of design options. The enhanced inventory also allows MC&A to serve corporate groups, hotels, venues, meeting planners, and private celebrations across the islands more efficiently than ever.

With this acquisition, MC&A continues to strengthen its position as one of Hawai'i's leading event companies, providing unequalled resources, inventory diversity, and creative solutions for corporate events, weddings, and social celebrations statewide.

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Page 2

ABOUT MC&A

Established in Hawai'i in 1983, MC&A has grown into one of North America's premier destination and event management companies. Proudly headquartered in Hawai'i with offices throughout the U.S., we deliver exceptional experiences across the MICE, leisure wholesale, luxury travel, and cruise markets. Through our affiliated brands, including Diamond Head Vacations, Hawaiian Isles Concierge, MC&A Cruise Services and MC&A Event Rentals, MC&A offers a comprehensive range of destination services tailored to meet the needs of corporate clients.

Recognized among the **Top 25 Global Destination Management Companies** by *Special Events Magazine* and honored with numerous industry awards, MC&A continues to set the standard for excellence and innovation. In 2017, we became a wholly owned subsidiary of **JTB Americas Group**, a global leader in travel and tourism, enhancing our capabilities and reach. Building on this foundation, MC&A expanded in 2019 to include locations across the U.S. Mainland—from California to Florida—providing nationwide coverage and seamless service for clients coast to coast.

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