

## Panorama JTB Launches Program to Promote Global Social Contribution

### In Collaboration with Indonesia Research Institute and Universitas Respati Indonesia

Panorama JTB Tours Indonesia, the local subsidiary of the JTB Group based in Jakarta (Head Office: Panorama Building, Jl. Tomang Raya No. 63, Jakarta 11440; CEO: Hellen Xu; hereafter “Panorama JTB”), has developed a new program aimed at contributing to international social development. This initiative was created with planning support from Indonesia Research Institute, Inc.—an organization with a strong network across Indonesia—and with Universitas Respati Indonesia (URINDO) joining as the academic host.



### ●Purpose of the Program

The primary goal of this program is to cultivate the next generation of social change leaders. It goes beyond traditional travel experiences by providing participants with opportunities for personal growth and social impact. The program is designed to inspire young individuals to transform from “travelers” into “changemakers,” while fostering a sustainable future for both Indonesia and Japan.

### ●Program Overview

Title: Indonesia for the World

Target Participants: High school students, university students, and professionals aspiring to become global leaders

Program Description: This field-based program offers participants a platform to deeply understand local challenges and develop practical solutions with lasting social impact. Key components include:

- Design skills for setting meaningful and actionable goals
- Practical communication training in English and Indonesian
- Entrepreneurial and research mindsets for creating sustainable solutions

Participants from Japan will collaborate with Indonesian students and local communities to explore critical issues such as child stunting and food security. Through fieldwork and workshops, they will develop skills in design thinking, co-creation, and intercultural understanding. The program also serves as a valuable component of SDGs-focused education and corporate social responsibility (CSR) initiatives.

## ●Program Phases

1. Pre-Program: Online orientation and preparatory learning
2. Main Program: On-site visits, workshops, collaborative discussions, final presentations
3. Post-Program: Mentoring, ongoing dialogue, and network building

## ●Program Details

### 1. Urban Farming

- Theme: Food security and community empowerment through urban agriculture
- Duration: 6-day on-site program + pre-orientation + follow-up activities
- Activities: Visits to RPTRA facilities, workshops, beekeeping site tours
- Output: Development of a social business model

### 2. Guardians of Hope

- Theme: Preventing stunting and protecting children's well-being
- Duration: 6-day on-site program + pre-orientation + follow-up activities
- Activities: Household surveys, inspections of safe shelters, presentations to local authorities
- Output: Proposal for social intervention initiatives



## ●Panorama JTB's Role

- Promotion of the program to schools and corporate partners
- Customization of program content to meet the needs and interests of participants
- Arrangements for travel, accommodation, transportation, and emergency support
- Post-program support including recommendations for future program continuity

## ●Future Outlook

This program equips the global generation with the skills and mindset to proactively address pressing social challenges. Even after completion, participants will be offered opportunities to stay connected through discussions and networking, further strengthening leadership development. JTB aims to build a truly sustainable, ongoing initiative—not a one-off event—by fostering long-term connections and learning experiences. Through stronger partnerships with educational institutions, businesses, and local governments, we are expanding practical opportunities for more young people to thrive in the international arena.

With a vision of becoming a bridge for sustainable growth between Japan and Indonesia, Panorama JTB will continue to enhance the program content and operations, delivering deeper learning and collaboration opportunities into the future.

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Contact for press inquiries:

JTB Corp. Public Relations team Phone: +81 3 5796 5833