JTB's Hospitality Packages Including Tickets to MLB's Opening Game World Tour Seoul Series Now on Sale in Japan

Tokyo, Japan., February 08, 2024 – JTB announced today that it will be offering its first official hospitality package* since forming an international partnership with Major League Baseball ("MLB"). The package includes tickets to the MBA World Tour Opening Game between the Los Angeles Dodgers and San Diego Padres in Seoul.

*Hospitality package: A package that combines a spectator ticket with hospitality services such as food and beverage and experiences.



The two matches will be held at the Gocheok SkyDome in Seoul on March 20 and 21, and have attracted a lot of attention from around the world due to the high-profile appearances of various famous players. JTB will begin accepting applications for the hospitality package, including match tickets, from 12:00 p.m. on Wednesday, February 14 Japan Time via its online lottery.

Lottery application period: Wednesday, February 14, 12:00 - Sunday, February 18, 20:00 Japan time

It includes the following services:

All packages include game tickets (infield seats), gifts to enjoy the game, lunch at Lotte Hotel, and round-trip transportation to and from the game venue).

Outline of product lineup:

 JTB "MLB Seoul Series" Official Hospitality Package with 2 game tickets JAL 4 days Dates: March 19 (Tue) - 22 (Fri), 4 days/3 nights [Watch both games on March 20 (Wed) and 21 (Thu)] Departure: Tokyo (Haneda Airport)

Airline: Japan Airlines (economy class)

Hotel: Lotte Hotel Seoul (Main Tower), Superior Twin Room (breakfast included)

Price: 728,000 yen (including fuel and airport tax, per person based on double occupancy)

 (2) JTB "MLB Seoul Series" Official Hospitality Package with 1 game ticket 3 days Dates: March 19 (Tue) - 21 (Thu) [Watch 1 game on March 20 (Wed] March 20 (Wed) - 22 (Fri) [Watch 1 game on March 21 (Thu)].
Departure: Tokyo (Haneda Airport) Airlines: Departure on March 19 - Korean Air (Economy Class) Departure on March 20 -Asiana Airlines (Economy Class) Hotel: Lotte Hotel Seoul (Main Tower), Superior Twin Room (breakfast included) Price: 498,000 yen (including fuel and airport tax, per person based on double occupancy)

Application and product details

<u>All applications for these packages will be accepted by lottery online</u>. We do not accept applications at our stores, call centers or JTB Remote Concierge. For details on the application process and product overview, please visit the following website:

URL: https://www.jtb.co.jp/kaigai/mlb/

*Details of each product will be available on the above website after 13:00 on Friday 9 February.

JTB has 159 offices in 35 countries and regions around the world, handling international travel not only from Japan but also from other countries and regions around the world. In recent years, JTB has focused on the sports hospitality business, providing attentive services to a large number of customers by leveraging its knowledge from handling a wide range of sporting events and strong cooperation with its network of overseas offices. The JTB Group is united in its efforts to ensure that the hospitality packages offered through the partnership with MLB will be an invaluable experience for our customers.

(Company information: : www.jtbcorp.jp/en)



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For inquiries from customers, please contact: JTB "MLB Seoul Series" Call Center (Japanese only) TEL: 050-3358-4445 (10:00-18:00) For inquiries from the press, please contact: JTB Corp. Branding & Communication Team (Public Relations) TEL: 03-5796-5833 (Tokyo)